



PocketTrainer

Sharing is Caring



What Is It?

POCKET TRAINER was designed with you in mind. This application was designed to address the everyday pain points of managers within the Food and Beverage industry. Allowing managers to create, curate and share up to date inhouse information on food, beverage and service standards, organize and track trainings and tasks, roll out quizzes, just as help to monitor performance and exchange information simply, without any computer skills required.



Problems Our Users Face



Change is the one thing constant within the industry

Changes in recipes, adjustments and changes to training standards and information, and the ever-changing menu items and personnel. Keeping up with all these changes effectively and efficiently can be costly and time consuming



Lack of time, skills and resources to train employees in-house

Within the hospitality industry, managers cannot afford to be sitting in an office, wasting away on tasks such as graphic design, content creation and archaic methods of keeping information. Nor did they sign up for this



Time is money

Based on published research, the average time it takes for a single new hire to be fully trained and up and running is 8-26 weeks. Therefore, the initial training time of a new employee costs more than their allocated overhead costs, your restaurant is losing money during this period.

How Pocket Trainer Comes In



We are keeping things simple

We give you the freedom to manage all your daily errands from your mobile within seconds, without any computer skills required



Save time for what matters; your staff, guests and yourself

The aim of Pocket Trainer is to provide Food and Beverage managers of all levels the support they deserve. Equipping them with everything they need for their teams daily training and information needs. Focus on what matters, by letting our app streamline all the information you need.



Using technology to be more human

Moving beyond archaic methods, and benefiting from the latest technology to streamline all communication standards will help you and your team leap forward towards; better team communication, connection and efficiency, a greater return on investments and human resources, as well as an organic improvement of your restaurants image

Our Core Modules



Food and beverage guide

Allow for all your detailed food and beverage descriptions to be shared with your entire staff in real time.

Staff view

Understand your employees, monitor engagement, follow their progress, leave notes—all from the palm of your hand.

Quiz

Keep your staff feeling confident by allowing them to take quizzes and complete knowledge checks on Pocket Trainer. A well-trained team is priceless.

In-house training materials

Collaborate better and share service standards and techniques from the palm of your hand, without wasting any paper, keeping nature in mind.

News

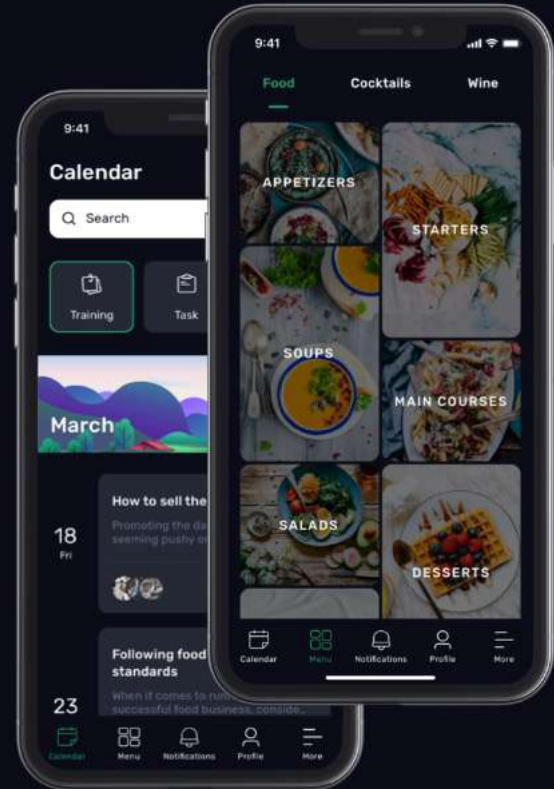
Keep your palm on the pulse of all upcoming and recent inhouse news—whether a colleague celebrating a working anniversary, upcoming appraisals, birthdays and/or upcoming staff events.

Calendar

With Pocket Trainer, you can easily consolidate any and all trainings coming up, tasks and duties to be assigned and/or events. Describe and share visibility with anyone of your staff members.

Benefits of The App?

- **Contemporary communication;** we help you to share real time data in a beautiful design, fast and easy.
- **Save time and resources;** we are here to be the graphic designer and training manager for you!
- **Reduce staff cost;** we help you speed up on-boarding process, increase staff retention, reduce staff training cost and improve overall employee ROI. We develop your greatest asset 'your people'.
- **Sharing is caring;** we help businesses to make connection between management and line employees, hence improve the company's image.
- **We want to keep things simple...** we want you to manage all your daily errands from your mobile within seconds, without any computer skills required.



Our Vision



Our vision and mission centers around your needs. A platform which can be your choice for inhouse training solutions—keeping you connected to your employees, saving you time and increasing your sales, through our user-friendly interface and affordable rates, with the latest technology. Helping you keep things simple.

Let's Talk



PocketTrainer

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SCAN ME